

2018 Schuylkill Women in Crisis (SWiC) Student Art Competition

OFFICIAL RULES

ELIGIBILITY

All Schuylkill County, PA students in Pre-K-8th grade.

ARTWORK

1. Artwork types vary depending upon what grade the artist is in. Pre-K and Kindergarten students will color one of the provided coloring pages. 1st-4th grade students will color one of the provided coloring pages. Students 5th-8th grade will create their own original piece of art on 8 1/2" x 11" paper (horizontally or vertically).
2. All artwork submitted must be an original design of the artist. All rights to the artwork must belong to the artist.
3. Artwork submitted may not have been used by any individual or other organization.
4. Each artist may only submit one piece of artwork.
5. The artist's name should NOT appear on the front of the artwork.

AWARDS

1. There will be first, second, and third place prizes for each category: Pre-K and Kindergarten students, 1st-4th grade students, and 5th-8th grade students. First prize is a \$100 gift card to Wal-Mart. Second prize is a \$50 gift card to Wal-Mart. Third prize is a \$25 gift card to Wal-Mart.
2. In addition, there will be a grand prize winner who may have their artwork featured on Schuylkill Women in Crisis (SWiC) thank you cards, agency posters, and a billboard.

HOW TO ENTER

1. Submit the artwork entry along with a completed SWiC Entry Form to the teacher or advisor at your school who is supervising entries.
2. Make sure the name of the artist and their school is printed on the back of each artwork entry.
3. The entry form must be signed by both the artist and the parent/guardian.
4. All entry forms must be securely attached to the back of the submitted piece and submitted by October 15, 2018.
5. Entries using copyrighting images will not be accepted.

JUDGING

Judges for the 2018 Schuylkill Women in Crisis Student Art Competition will include individuals with art and/or marketing backgrounds and/or sensitivity to the issue. Their decisions will be based on the following:

1. Originality
2. Design – does the artwork capture the competition theme?
3. Adaptability – how well does the artwork fit for various types of marketing purposes?

Winners will be announced on October 22, 2018 and informed through their supervising teacher/advisor for the contest.

RETURN OF ARTWORK

All artwork will become the sole property of SWiC and will not be returned to the artist. By entering this contest, each artist irrevocably assigns and transfers all past, present, and future rights to SWiC. Artwork may be used by SWiC in any form, including e-news, social media, website, print marketing, etc.

QUESTIONS

Contact Tori at 570.622.3991 or swicagency@comcast.net

COMPETITION THEME/BACKGROUND

The theme for the *2018 Schuylkill Women in Crisis Student Art Contest* is "Take a Stand Against Domestic Violence." This art contest coincides with Domestic Violence Awareness (October) as a way to acknowledge that intimate partner violence is a community problem requiring a community solution. Domestic and sexual abuse does not ignore race, ethnicity, religion, gender, or sexual orientation. Domestic violence is not just physical abuse, but also mental, emotional, sexual, property, or economic abuse.

- One in three women and one in four men will experience domestic violence over the course of their lifetime.
- One in three teenage girls and one in six teenage boys will be physically assaulted by a significant other.
- Boys who witness domestic violence in their homes are more likely to perpetrate abuse later in life.
- Fifty percent of girls growing up in an abusive home will go on to experience abuse as an adult.

October is also Bullying Prevention Month. More than one in five students reports being bullied at school each year. From name calling, being made fun of, threatened or physically harmed, adolescents who are picked on by bullies find that it can be fearful or emotionally damaging to go to school.